

APRIL 2022
Newsletter



Editorial by Jean-Paul Agon (H.78)
Chairman of HEC Paris' Board of Directors
Building upon HEC's success together

Dear friends,

It is an absolute pleasure to reach out to you not only as an alumnus, but now also as Chairman of HEC Paris' Board of Directors. Like you, I am tremendously proud of our alma mater.

Our School has always held a special place in my heart. I have accompanied its development and supported its Foundation for many years, notably in embracing equal opportunities which I consider essential. The role of Chairman is a new way for me to serve this world champion of education and research. However, HEC would not be what it is without you.

It is our community that gives the School even more strength. Because our family is united. Our network is the most powerful in the world according to The Economist. It is thanks to you, as well as to the remarkable contribution of HEC Alumni's team and volunteers under the impetus of the association's President, Adrien Couret (H.07).

It is essential to ensure our community continues to thrive as HEC Alumni, the Foundation and the School mutually reinforce one another, along with the loyal support of the Chamber of Commerce.

This is crucial at a time when business schools are going through a pivotal stage in their history. Education models are being reinvented and environmental and social expectations are higher than ever.

As is often the case, these challenges come with countless opportunities that must be seized promptly. There are critical decisions to be made. They will guarantee the future of the School for decades to come.

I am delighted to commit, alongside Eloiç Peyrache and the HEC team, to this ambitious project of transformation and development.

Today, our School needs each and every one of us more so than ever. Together, we will further reinforce its international leadership and strengthen its contribution to the world.

The 3-Minute Update

📌 Info

HEC Paris Professors Are Now Part of HEC Alumni

Following the vote at our last AGM, HEC Alumni is happy to welcome HEC Paris professors as members of our community. They benefit from a special membership status, that of Participant Member, allowing them to stay in touch with former students, to reach out to alumni, to work with our many clubs, and of course, to avail of our many events and services! [Consult their profiles](#)

📌 Initiative

HEC Alumni Prepares Its White Paper on Biodiversity

Following interviews with business leaders and major investors, HEC Alumni's White Paper on biodiversity will make concrete proposals with the objective of informing discussions among negotiators at the next COP15 in Geneva. The White Paper will be presented to Sylvie Lemmet (H.81), French Ambassador for the Environment, at a major event in June with roundtable discussions in the presence of Adrien Couret (H.07) and Eloiç Peyrache among others.

To learn more about the initiatives on transition led by the School and our community, [consult the HEC Paris 2020-2021 impact report](#)

📌 Figure of the Month: £10

With the internationalization of our network, it is important to give alumni the possibility to pay for HEC Alumni tickets and services in currencies other than the Euro. Since the beginning of April, alumni can pay in Sterling on the [hecalumni.fr](#) website. Fourteen other currencies will be added from the month of May.

Your Association



Save the Date: Our AGM – June 20

HEC Alumni is pleased to invite you to its Annual General Meeting which will take place at 7:00 pm CET at Comet-Meetings-Bourse (Paris) in person and online. Details on the agenda and on how to connect will be announced at the end of May.



Trip to the UAE with a Special Visit to the Dubai Expo

Last March, a delegation of happy alumni met in the United Arab Emirates. The program included an almost private visit to the [Louvre Abu Dhabi with Manuel Rabaté \(H.01\)](#), its director, and then to the Grand Mosque. The Dubai World Expo as well as special moments with company representatives (CMA CGM, ADIA, ADNOC...) and France's Regional Economic Counsellor for the Arabian Peninsula gave keys to better understand this region of the world. More than 150 participants celebrated the HEC community in the UAE during our annual Gala, an incredible evening!

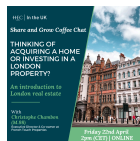
Read on HECStories.fr



Meet Amr Metwally

Promised a career as a midfielder with a big football club in Alexandria, Amr Metwally has become a key player in the Middle East health sector, designing and organizing efficient and spectacular hospitals and health centres. [Read the article](#)

Meetings not to be missed



Thinking of Acquiring a Home, How to Go About It in London? – 22nd April

This session with French Touch Properties will give an overview of the London real estate and give you practical tips to navigate your future investments. [Registration](#)



HEC Alumni Networking Afterwork @ Berlin - 25th April

Join our next HEC Alumni afterwork on 25th April at the Republik Berlin Beer Garden. [Registration](#)



The Role of the Board and the Future of Work - 26th April

Prof. Shaheena Janhuja-Jivraj and Olivier Boulard (H.89) will discuss the importance for Board members to stay alert and engaged with emerging trends, including a heightened awareness of diversity and inclusion, and fresh perspectives on productivity and innovation. Organized by HEC UK Governance Club. [Registration](#)



HEC UK Women in Leadership Workshop - 26th April

Being good enough is not enough - building your greatest asset for career progression. Prof. Shaheena Janjuha-Jivraj will explain how you can develop an effective championing relationship to propel your career. [Registration](#)

[Consult the agenda for all our events !\[\]\(4729e517bc6a7cd81c8025b9646574fb_img.jpg\) here](#)

On the Campus



Alan Jope, CEO of Unilever, at HEC Talks: "Today, consumers don't just care about products"

After former Best Buy CEO Hubert Joly in January, HEC Talks welcomed a new icon of the world's largest companies: Alan Jope, CEO of Unilever. The audience in the Blondeau amphitheater was first able to measure the importance of the group he leads: present in 90 countries with nearly 150,000 employees, with some thirty brands, its products are used by 3.4 billion people, or nearly ... half of humanity. "Big Business" therefore, but which entails immense responsibilities, according to Alan Jope, whose clear, inspired and humorous speech was particularly appreciated. "Purpose-led, future-fit: business in the 21st century": the theme chosen for this conference was above all an opportunity to discover Unilever's strong commitment and very concrete actions, for several years, in favor of sustainable development and CSR.

[Watch the replay](#)

A new "Climate & Business" certificate for HEC students

As of May 2, HEC students will be able to take part in the new "Climate & Business" certificate offered by the [S&O Institute's Climate & Earth Center](#). Its objective: to prepare students to face the challenges of climate change and the decarbonization of our economies, with a dual business and societal perspective.

Taking place over five weeks, the certificate program aims to understand how to move towards zero net greenhouse gas (GHG) emissions. Each week is devoted to one of the five core elements (understanding, decarbonizing, financing, experimenting, and engaging) that will enable students to become agents of change, and contribute to limiting the global temperature increase to 1.5°C, as recommended by climate scientists. The courses will be taught on the HEC campus by high-level speakers from the academic world, companies, financial institutions, governments and NGOs. Students will also have the opportunity to spend a week on the Transition campus at Domaine de Forges.



First Edition of HEC Climate Days on May 30 & 31

Tackling climate change and decarbonizing supply chains creates major challenges for businesses and policy makers. The Climate & Earth Centre (S&O Institute) at HEC Paris is happy to invite you to HEC Climate Days. The objective of this 2-day event is to show how new thinking can be used to get traction on creative solutions that improve the bottom line for organizations, society, and the planet. [Programme](#)

The HEC Foundation Awards

On March 16th, the HEC Matins resumed after 2 years with the 45th HEC Foundation Awards Ceremony; these annual awards highlight the exceptional work of HEC Paris students, doctoral students and professors. Among the winners: Rodolphe Durand (H.93 - D97) received the Researcher's Prize and Jean-Noël Barrot, the Professor's Article Prize.

Adrien Nussenbaum (H.01) was the guest of Adrien Couret (H.07) and Vincent Beaufils: he was able to talk about "HEC Imagine Fellows", an ambitious program around the theme of Business & Peace at HEC. [Discover the winners of the Foundation's Awards](#) (only in French) and [learn more about the "HEC Imagine Fellows" program](#).

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)

Happy reading!

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